

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 341450		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GMMB, INC.		DCCC/NOLAN FOR CONGRESS	
AND	3050 K St NW Ste 100		PO BOX 1041	
ADDRESS	Washington	DC 20007-5108	Brainerd	MN 56401-1041
	USA		USA	
CONTACT	MAURA GILROY		PRODUCT DCCC/NOLAN FOR CONGRESS EST.1947	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1947	PRODUCT CODE	1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/08/12 NO. WEEKS: 1

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	1	04:58A	05:58A	30S	10/03/12-10/05/12	SUNRISE THIS MORNING	1	200.00	200.00
2	W-F	1	05:58A	07:00A	30S	10/03/12-10/05/12	THIS MORNING	1	500.00	500.00
3	W-F	1	07:00A	09:00A	30S	10/03/12-10/05/12	CBS THIS MORNING	1	200.00	200.00
4	Sa	1	07:57A	09:00A	30S	10/06/12-10/06/12	SAT 8AM NEWS	1	325.00	325.00
5	Su	1	09:30A	10:00A	30S	10/07/12-10/07/12	FACE THE NATION	1	1800.00	1800.00
6	W-F	1	04:59P	05:30P	30S	10/03/12-10/05/12	M-F 5PM NEWS	1	900.00	900.00
7	W-F	1	05:30P	05:58P	30S	10/03/12-10/05/12	CBS EVENING NEWS	1	2500.00	2500.00
8	W-F	1	05:59P	06:30P	30S	10/03/12-10/05/12	M-F 6PM NEWS	1	1100.00	1100.00
9	W-F, Su	1	10:00P	10:35P	30S	10/03/12-10/07/12	LATE NEWS M-F/SU	1	1800.00	1800.00
10	W-F	1	11:58A	12:30P	30S	10/03/12-10/05/12	NOON NEWS	1	550.00	550.00
11	Su	1	10:35P	11:05P	30S	10/07/12-10/07/12	WCCO 4 NEWS AT 10:30	1	600.00	600.00
12	W-F	1	04:29A	04:58A	30S	10/03/12-10/05/12	4 NEWS THIS MORNING	1	75.00	75.00
Total Contract:								12		10550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION